

GENUS GNS2

Posted on March 25, 2024

With the new GNS2 model, Swiss luxury watch brand GENUS offers a fresh take on its signature complication.

This new model, building on the **GNS1**, preserves the brand's hallmark mechanism while introducing a new semi-open dial that rethinks simplicity-without compromising on design sophistication. The inaugural 'GNS2 Launch Edition' will be limited to 18 pieces.



Unveiled in 2019, the GENUS GNS1 offers a radically different and unprecedented way of reading time. Within a year of the brand's creation, this timepiece had won the coveted Mechanical Exception Prize at the Grand Prix d'Horlogerie de Genève (GPHG).

The new GNS2 maintains the momentum, fully aligned with the previous creations of the independent watchmaker based in Plan-Les-Ouates, on the outskirts of Geneva.



This sober, elegant, sporty-chic watch comes with a simplified, visually more accessible system for reading the time. It happens at several levels, with a focus on reliefs, textures, and the interplay of light with shadows and reflections.

Adorned with a hand-hammered dial, the GENUS GNS2 watch in Grade 5 titanium combines a myriad of shapes (hemispherical, concave and spherical) and intriguing juxtaposition of hammered, satinfinished, beveled, and mirror-polished surfaces.



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The dial is divided into two sections, each perfectly mirroring the other in flawless symmetry. The surface of each section has been hammered by hand with tens of thousands of tiny, incredibly precise strikes, utilizing a specialized tool with a tip less than 1/10th of a millimeter wide. This artisanal technique transforms each dial into a unique masterpiece.

For time-reading, the watch eschews contrasting elements in favor of an elegant monochrome palette of grays. This allows the free-floating 'genera' – the movement's hallmark time-indicating elements – to stand out through two spherical openings. These elements, in metallic blue, move like three small origami-style arrows in zero gravity, shifting from one orbit to another with mesmerizing fluidity.

Conveyed by two skeletonized wheels that form a figure 8, the 'genera' effortlessly glide around the symbol of infinity, as if floating above the intricate gears. The startling sense of depth comes from the matte black base of the two tens-of-minute dials as it contrasts with their satin-brushed and rhodium-plated finishes, providing a spectacular play of light. The delicately engraved numerals in positive relief further accentuate the multi-layered visual architecture.



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The precise minute is indicated by the leading blue arrow that moves across the center of the dial, following GENUS's signature figure-eight pattern. As for the hour indication, there are no hands. On GNS2, the hour is again read in a truly unique manner, indicated here by three other small origami arrows.

These seem to float around the periphery of the display complication (unlike the GNS1, where the hour is indicated by small, blockshaped indices that pivoted as they made a complete revolution around the outer edge of the dial).

The rhodium-plated, diamond-polished appliques visually enhance the whole, capturing even more light. Four large screws, mirror-polished by hand, not only secure the dial, but also purposefully command attention, serving as distinctive decorative elements in their own right. Crafted from a single block of grade 5 titanium, the watch case features newly hollowed sides accentuating the graceful curvature, which is in turn emphasized by a finely sandblasted finish. Complementing the case, which is water resistant to 30 meters, all the exterior elements - including the

The 'glass box' sapphire crystal, specially developed for the GENUS GNS2, maximizes the dial opening, eliminating edges around its perimeter and reducing potential distortions. In addition to enhancing overall visibility, it provides an unobstructed view of the sophisticated mechanism.

crown - are fashioned from titanium.



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Set to debut at the Geneva Watch Week in April 2024, the GNS2 is powered by the new 260Rh-2 caliber. Crafted in-house with exceptional finishes, its architecture encapsulates the essence of the GENUS project.

The movement incorporates two parts that complement each other as a way to achieve more creative freedom, both in terms of aesthetics and engineering; but also to ensure greater flexibility and a capacity to evolve.

One part, the basic movement, encompasses essential functions, including a unique barrel that provides an impressive 50-hour power reserve – a remarkable feat given the caliber's complexity and moving masses. Atop this foundation sits the second part, the GENUS signature hour and minute display complication.

Each component is designed and hand-

decorated by Sébastien Billières in close

a blend of polishes and intricate straight-

collaboration with his sister Sarah. Featuring

grain finishes, which are particularly challenging to achieve on large surfaces, every component interacts with light in a unique way, exuding a radiant luster.

The regulating organ, distinguished by its blue hue, subtly complements the dial's aesthetics. The intricate snailing of the ratchet wheel, along with all the painstakingly applied mirror-polished finishes, testifies to in-house craftsmanship

that adheres to the exacting standards of

Haute Horlogerie. Every single part has been

crafted with the utmost care and precision.

Model: GENUS GNS2, Reference GNS2 T5

Case

Material: Grade 5 titanium

Thickness: 18.8 mm

Diameter: 43 mm

Crystals: 'Glass box' sapphire crystal on the dial side; open case back with sapphire crystal – both crystals with anti-reflective

coating

Crown: Grade 5 titanium; raised G-E-N-U-S letters on circumference provide grip Water resistance: 3 ATM (equivalent to 30 meters)

Movement

Caliber 260Rh-2, hand-wound, manufactured in the GENUS workshops in Geneva

The movement is divided into two parts: one dedicated to energy generation and transmission; the other to energy distribution and regulation

Components: 278

Jewels: 26 rubies

Frequency: 2.5 Hz (18,000 vph – vibrations per hour)

Displays

Hours: 3 free-moving elements, arrows glide along the display complication's periphery Minutes: 3 free-moving elements, arrows following a figure-eight track (patented)

Strap

Choice of alligator, saddle-finish calfskin or padded and stitched rubber; choice of color Grade 5 titanium buckle Folding clasp upon request

Edition

Limited 'Launch' edition of 18 pieces

Suggested retail price

CHF 58,250/ USD 66,100/ EUR 61,360 (all prices excluding VAT; exchange rates at time of writing)