



Press Release
March 2025

2025: GNS Time2Race takes us into the vintage world of endurance racing

A timepiece born at the crossroads of horology and automotive passion

Time, like speed, is a pursuit—never caught, only felt in the thrill of motion.

The race is not against time, but with it—an infinite loop of mechanics and mastery.

Each second is a victory, each minute a lap completed in the silent poetry of motion.

The GNS2 Time2Race is not just worn—it is lived, driven by passion, and engineered for momentum.

PRESS INVITATION

You are cordially invited to make an appointment to discover the GNS Time2Race - Watches and Wonders 2025 at the GENUS Booth, on the Mezzanine Level

Watches and Wonders Geneva - from Tuesday, April 1st, through Monday, April 7th, 2025

An Endless Race on Your Wrist

Step into the world of **legendary motorsports**, where **precision, performance, and speed** merge into a timepiece like no other. With the GNS Time2Race, GENUS transforms time into a never-ending chase where mechanics and motion merge into pure adrenaline.

Imagined by **Sébastien Billières**, Master Watchmaker and son of a watchmaker, this exceptional creation draws inspiration from his childhood memories, immersed in the world of racing circuits and collectible miniature cars. His grandfather's renowned boutique, a treasure trove of **race cars, model tracks, and collector's items**, attracted enthusiasts from across Europe. A place of fascination for Sébastien and his sister, it fuelled their lifelong passion for intricate mechanics.

On the dial, **the "8-path"**, symbolizing infinity, becomes a circuit where time moves forward without ever stopping. Like a race **where every second is a victory**, this watch captures the very essence of endurance racing, where the finish line doesn't exist, where the goal is always to go **further, faster, stronger**.

A Tribute to Racing Icons

The **1960s and 70s** were a **golden era of endurance racing**, a time when **cutting-edge engineering and revolutionary cars** redefined the sport. This timepiece pays homage to that thrilling era, capturing the power, elegance, and audacity of the **most legendary machines**.

Three Cars in Perpetual Pursuit

Three hand-engraved 18K rose gold miniature racing cars engage in a **relentless duel and never-ending chase**, bringing the mechanics of time to life:

- The **leading car**, with its bold red stripe, **marks the passing minutes** in an hour – forever pursued yet never caught.
- The other two race cars, with their sleek forms and white stripes, remain in constant pursuit, illustrating the tension of a race that never ends.
- Three **peripheral arrows**, inspired by trackside curbs, **indicate the hours**.

With every glance, the wearer is drawn into the thrill of the chase, the suspense of the next turn, and the endless, hypnotic motion, where **time and speed become one**.



A Dial Inspired by the Track

The **hand-hammered black decor dials** mimic the **rough texture of asphalt**, creating a striking contrast with the gleaming gold of the **sculpted micro-cars**. The very essence of racing is captured by this combination of raw power and refined craftsmanship echoing the world of high-performance engineering, where precision and artistry go hand-in-hand.

Under the Hood

Powered by the **260Rh-2 caliber**, the Time2Race movement with its patented “8-path” was entirely conceived, developed, and assembled in Genus’ workshop in Geneva. A remarkable 278 individually hand-finished components work together to provide a reliable **50 hours of power reserve** to the cars, traveling around the distinctive rim shaped minute wheels. The **43 mm Grade 5 titanium case** flatters and protects this remarkable ensemble.

A Watch as Unique as Your Passion

Make the race your own—**customize your GNS Time2Race** by choosing the cars that reflect your passion. Add your **favorite racing cars** to your wrist and **create a watch that tells your story**.

We invite collectors, enthusiasts, and members of the press to discover the GNS Time2Race in person at **Watches and Wonders 2025**. Join us on the **Mezzanine Level** to discover the piece, feel its presence, and speak with the team behind its creation. For appointments or further information, please contact us at contact@genuswatches.swiss. We look forward to welcoming you into the world of GENUS.

International Media Relations

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Technical Specifications

Precision Under the Hood

Beneath the sculptural curves and kinetic spirit of the **Time2Race** lies the **powerful heart of GENUS**: an in-house movement engineered for fluidity, performance, and precision. Every detail of this timepiece—its patented display, hand-finished components, and dynamic architecture—reflects a deep **commitment to horological excellence**. Discover the mechanical soul that transforms this watch into a race in perpetual motion.

Case

Material	Grade 5 titanium (T5)
Thickness	14.3 mm
Diameter	43 mm
Crystals	Domed “glass box” sapphire crystal on the dial side; open view case back with sapphire crystal – both crystals with anti-reflective coating
Crown	18K rose gold, 4N color, with G-E-N-U-S letters in relief around its circumference provide winding grip
Water resistance	~3 ATM (equivalent to 30 meters)

Caliber

Caliber	260Rh-2, hand-wound, manufactured in the GENUS workshops in Geneva. The movement is divided into two parts: one dedicated to energy generation and transmission; the other to energy distribution and regulation
Components	278
Jewels	26 rubies
Frequency	2.5 Hz (18,000 vph – vibrations per hour)
Power reserve	Approximately 50 hours
Regulating organ	Swiss lever escapement, variable inertia balance wheel

Time Display Complication

Hours	3 free-moving arrows glide along the display complication’s periphery
Minutes	3 free-moving 18K rose gold “Supercars” move between two counter-rotating wheels (patent pending)

Strap & Clasp

Material	Rubber strap, textured, with folded edges and top stitching – Black
Clasp	Fold-over 3-part “G” clasp of Grade 5 titanium with “comfort” adjustment

Price	Suggested Retail Price CHF 92'500 without VAT
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